

**2008 “3 Days of Fashion” for Parents
Los Angeles**

Day 1- Wednesday, June 25, 2008

1st Day – No charge

9:30 a.m. – 10:30 a.m.

10:30 a.m. – 12:00 p.m.

12:30 p.m. – 1:30 p.m.

1:30 p.m. – 3:00 p.m.

3:00 p.m. – 4:00 p.m.

Welcome, Registration & Campus Tours

FIDM – A Unique Approach to Education

Meet FIDM teachers, the Career Advisors, students, and alumni to hear about their experiences at FIDM.

Lunch on the Park with 3 Days of Fashion Students

L.A. Renaissance Tour (Hosted by Blaine Vedros & Keith Butler)

There is a revitalization going on in LA like never before. The tour starts at the California Market, the largest apparel mart in the world. It then journeys to the new LA Live complex, a futuristic hotspot of entertainment. You'll have the opportunity to view some of FIDM's Student Housing locations, see Disney Hall, the Jewelry District, the Cathedral of Our Lady, and that's just the beginning. It is a great way to get a true sense of LA.

Shop FIDM's Scholarship and Museum Stores

Day 2- Thursday, June 26, 2008

Optional 2nd Day - \$30

10:00 a.m. – 12:00 p.m.

12:00 p.m. – 1:30 p.m.

1:30 p.m. – 3:30 p.m.

Lifestyles, Fashion & Entertainment Driving Tour

(Hosted by Keith Butler & Grayson Berry)

The name LA is synonymous with these three words: lifestyles, fashion, and entertainment. LA has such sights as the Paramount Studios, famous Hancock Park, stars' homes, historical haunts, Hollywood Walk of Fame, Frank Lloyd Wright architecture, cultural happenings, and, of course, Beverly Hills.

No Host Lunch at the Farmers Market/Shop the Grove

The Farmers Market landmark has long been a central meeting place for Angeleno's. We like to say, "Meet me at 3rd and Fairfax." It is one of the "must see" tourist attractions in LA. As an added bonus, The Grove connects to the Farmers Market via a trolley car. Board the trolley and enter the world of Hollywood with great shopping, entertainment, nostalgic music, and spots to just sit and take it all in.

Tour of Hollywood/Highland Complex and the Kodak Theatre

This complex is a vibrant new shopping and entertainment venue. It is home to the Academy Awards, the Jimmy Kimmel show, studios for live auditions, and Grauman's

Chinese Theatre. You will have the opportunity to participate in a guided tour of the Kodak Theatre.

3:30 – 4:00 **Return to FIDM (Dessert on the bus)**

Day 3- Friday, June 27, 2008

Optional 3rd Day – No Charge

10:00 a.m. – 11:00 p.m.	Fashion Trends for Fall '08 Learn how the professionals predict fashion trends and see what's up for Fall.
11:00 a.m. – 11:15 a.m.	How to Shop the Mart Once a month the showrooms in the California Market Center sell their products to consumers. Before we turn you loose to "shop the mart," we'll give you some inside pointers on how to do it.
11:15 a.m. – 12:15 p.m.	Meet a flourishing FIDM Graduate and well-known fashion celebrity
12:15 p.m. – 1:00 p.m.	Lunch with "3 Days of Fashion" students
1:00 p.m. – 1:15 p.m.	Walk to the California Market Center
1:15 p.m. – 3:30 p.m.	Shop the California Market Center
3:30 p.m. – 4:00 p.m.	Return to FIDM